

AIM PARIS

Excellence in Hotel Management

The Académie Internationale de Management, a higher education institution dedicated to hotel management and the tourism industry, has become one of the top go-to addresses through its use of proven American methods. Its tailored education provides students direct and immediate job access at the end of their studies.

With the vast number of schools and training centers existing today, sifting through websites and information in order to separate the pertinent from the hype can seem difficult and overwhelming. There are a rare few, however, that come to the forefront without seeking the spotlight, thanks to their innovative and cutting-edge teaching methods.

Located in Paris, the Académie Internationale de Management in Hotel and Tourism Management is one such school. In existence for over twenty years, this school invariably ranks among the top three in the highly regarded SMBG ratings for best overall training in hotel management.

Work of a man, Osman Dogramaci

AIM, offering both Bachelor and MBA degrees, did not come about by chance. It was conceived based on the experience of Osman Dogramaci, the driving force behind the project and whose family is well known for its philanthropic investments, particularly in teaching and education.

"His education in some of the most prestigious schools and his wealth of professional experience in both luxury hotels and education make him one of the most qualified people on the subject of training in hotel management," stresses Patrick Rosier, member of the academic advising department and INSEAD graduate whose former positions include Vice President of Disney USA and Marketing Director for Club Med.

American inspiration

AIM's mission is to provide the highest level of education and training to those who wish to find employment in luxury hotels – more specifically, in the organization and management of their operational and functional departments.

To achieve this goal, the founders of AIM, comprised of some of the first graduates of IMHI (Cornell-ESSEC), were inspired by the teaching program at Cornell University, the American institution which is universally recognized and respected by hotel management professionals. By adapting it to European standards and infusing it with European culture, AIM now offers this enhanced program as its academic core.

Nearly all of AIM's pedagogical material comes from the United States, thanks to its connections with the world-renowned American Hotel & Lodging Association. This same material is also regularly utilized by the training departments of major international hotel chains.

Language of instruction: English

AIM's practice of teaching virtually all its courses in English, added to its international dimension, draws a vast number of students from around the world. Former trainer for the Hilton group and current AIM teacher and external relations manager Bergund Salen insists, *"English is essential."* French Law, taken exclusively by French students, is the only class taught in the language of Molière. She continues, *"All our students are required to sit the TOEFL (Test of English as a Foreign Language) so we can evaluate their level of English and offer them tutorial classes as necessary."*

A solid professional training

Each subject taught at AIM has been specifically designed to correspond to actual activities and realities that hotel managers deal with on a daily basis. This academic approach results in AIM students' receiving job offers immediately upon graduating. *"At the end of their time at AIM, have mastered the most up-to-date managerial methods used in hotels and restaurants around the world,"* Patrick Rosier explains, and adds, *"because our classes focus on management, we do not teach cooking or table service. The restaurant business is taught from a management perspective. For invaluable hands-on experience, our students complete up to 17-month long internships (4 months service hands-on training internships) in luxury hotels and restaurants."*

This has not gone unnoticed by the professionals. For many years now, Alain Ducasse Education has been sending their interns to AIM for training in restaurant management. This partnership continues to grow stronger, to the benefit of AIM students. At the start of the 2015 academic year, ADE and AIM pooled their knowledge to offer an intensive 5-week professional training course in pastry and culinary arts in the prestigious setting of Alain Ducasse Education.



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